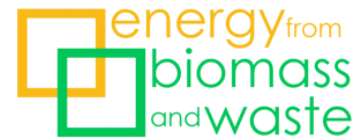


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Waste Doesn't Go Away With the Bin Collector **EBW UK conference addresses the real waste management issues**

London, 10 February 2011 – The closing panel discussion summed up what delegates and industry experts had been talking about at the second "energy from biomass and waste (EBW UK) exhibition & conference on 25-26 January in London: There is no lack of leading-edge waste and biomass treatment technology, but the UK still has a long way to go to fulfill its waste targets.

The closing panel on "How to get Public on Your Side for New Energy from Waste Projects" included Mark Davison, AvVail Hatfield Power Park, Paul Davison, Proteus Public Relations, Dr. Waleed Montasser, University of Northampton, Chris Oldfield, Riverside Waste Machinery, and Bob Woolliams, Consense.

While the speakers agreed that industry often fails to address the right questions and confuses the issue with technical details, there was also agreement that a community has rights as well as responsibilities when it comes to the waste it generates. "We need to explain to the public the cost of waste management", one panelist stated, "We need to get them to understand that waste doesn't go away with the bin collector. Because there is a problem with perception that can seriously hinder us in building the infrastructure necessary to deal with what our society leaves behind."

Exhibitors at the concurrently held trade show again praised the high quality of leads they generated at EBW UK. "Those who came to our stand were generally well informed and wanted to discuss new projects", commented Michael Feldmann, Sales Manager of Wulff Deutschland, a Germany-based energy and environmental engineering firm. "The UK needs a forum like this where the real issues are addressed", said Roberto Vogel, Managing Director of KRR UK, a specialist in boiler cleaning for waste-to-energy plants.

The EBW UK exhibition showcased displays from more than 50 British and international companies. The conference programme included panel discussions and technical presentations from over 40 high-level speakers. EBW UK is organised by Freesen & Partner GmbH, an energy and environmental consulting and event management firm.

More information on www.ebw-uk.com

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