



## Reply Coupon

We require information on

- becoming a Sponsor
- becoming an Exhibitor

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## Contact Information

The Energy from Biomass and Waste UK Conference and Exhibition is organised by:

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### About us:

Freesen & Partner GmbH is a conference organiser and consulting firm specialising in bringing people together in growth markets. Established in 1996, the company has a track record in launching new events, all of which have become leaders in their industries. The consulting side of the business assists companies in managing growth and entering new markets in Europe and North America.

For more information visit: [www.freesen.de](http://www.freesen.de)



### Energy from Biomass and Waste UK

Conference and Exhibition  
 January 26 – 27, 2010  
 London, UK



Reducing Greenhouse Gas Emissions,  
 Saving Money through Bioenergy  
 Production and Landfill Diversion

### Invitation to Sponsors and Exhibitors



## Bioenergy Investment Set to Rise in the UK

The UK government has ambitious goals for bioenergy production and landfill diversion.

- According to the UK Biomass Strategy, biomass plays a central role in meeting the EU target of 20% renewable energy by 2020. A major expansion of biomass use, including recovery of wood for energy, an increase in the amount of perennial energy crops and utilisation of organic waste materials, is on the agenda.
- The Renewables Obligation for electrical supply and the Renewable Transport Fuel Obligation lay the grounds for a comprehensive systems of levies and financial incentives.
- The Landfill Directive is one of the key drivers in the UK Waste Strategy. By 2013 the amount of biodegradable waste sent to landfills is to be reduced by 50%. This is implemented through the Landfill Allowance Trading Scheme and an increasing Landfill Tax.
- The new legislation and incentive system encourage a variety of recovery technologies such as anaerobic digestion and mechanical biological treatment. Energy from waste is expected to account for 25% of municipal waste by 2020.

## Be Part of the Action!

The Energy from Biomass and Waste UK (EBW UK) Conference and Exhibition will be the premier forum for this growing market.

As an exhibitor at EBW UK you introduce your products and services to the people who count: decision-makers from the municipalities, the agricultural sector, from manufacturing, processing and commerce, and many other sectors.

As a sponsor you benefit from outstanding visibility in all PR activities and have the opportunity to actively shape the EBW UK programme.

**Exhibit space** is available at £199/m<sup>2</sup>, the minimum space requirement is 9m<sup>2</sup>.

**Sponsor packages** are available at £15.000 and include complimentary exhibit space and special recognition on the event website and all promotional materials.

Please use the Reply Coupon on the back of this brochure or call us for more information: tel. +49-2802-948484-0.

## EBW Topics

This is what the EBW UK 2010 conference sessions and technology exhibition will be focusing on:

- Biomass and waste material flow management
- Sorting technology
- Shredding, grinding, pelletisers
- Baling systems
- Anaerobic digestion
- Thermal treatment of biomass and waste with power, heat and steam recovery
- Mechanical biological treatment
- Biofuel production
- Refuse derived fuel production and quality assurance
- Landfill gas and sewage gas to energy, fuel cells
- Biomass and waste logistics

